

PRIVACY POLICY

For the "Alumni Portraits" and the "International Alumni of the Year Award"

We inform you that Széchenyi István University attaches great importance to the protection of personal data and wishes to ensure the right of individuals to self-determination in all circumstances.

Széchenyi István University manages any data – that came to our attention in the context of the Alumni Portrait programme and the International Alumni of the Year Award – in accordance with the provisions of Act CXII of 2011 on Informational Self-Determination and Freedom of Information (Privacy Act), Regulation (EU) 2016/679 of the European Parliament and the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation).

1. Name of the Data Controller:

Széchenyi István University (hereinafter: the University)

address: 9026 Győr, Egyetem square 1.

email: sze@sze.hu

phone number: +36(96) 503-400

website: uni.sze.hu

2. Applicable legislation of data processing:

- Regulation (EU) 2016/679 of the European Parliament and the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation);

- Act CXII of 2011 on Informational Self-Determination and Freedom of Information (Privacy Act);

3. Subjects of data management:

- The subject of data management: the operation of the „Alumni Portraits” and the „International Alumni of the Year” award

- The data subjects: those who register for the "Alumni Portraits" and the "International Alumni of the Year" awards

4. The scope of the processed data, the purpose, duration, legal basis and source of the data processing:

Scope of the processed data	Purpose of the data processing	Legal basis of the data processing	Duration of the data processing	Source of the data processing
Evaluation of the submitted Alumni Portraits	submitted application materials (name, e-mail, country of origin, year of graduation, materials submitted by the applicant (short story, video, photos))	performance of a contract (Article 6(1)(b) GDPR)	1 year	voluntary provision of data by the data subject
Delivering on commitments made in Alumni Portraits (for selected applications)	submitted application materials (name, e-mail, country of origin, year of graduation, materials submitted by the applicant (short story, video, photos))	performance of a contract (Article 6(1)(b) GDPR)	after the end of the contract until the limitation period (5 years after the end of the contract)	voluntary provision of data by the data subject
Running Alumni Portraits (publishing selected applications on the website)	submitted application materials (name, e-mail, country of origin, year of graduation, materials submitted by the applicant (short story, video, photos))	voluntary consent of the data subject (Article 6(1)(a) GDPR)	until the consent is withdrawn or until the Alumni Portraits programme is operational at the latest	voluntary provision of data by the data subject
Contact with applicants, participants	name, contact details	performance of a contract (Article 6(1)(b) GDPR)	1 year after submission, or until the end of publication for selected and published applications	voluntary provision of data by the data subject
Evaluation of submitted International Alumni Award applications	submitted application materials (name, short film, photos, short story)	performance of a contract (Article 6(1)(b) GDPR)	after the end of the contract until the limitation period (5 years after the end of the contract)	voluntary provision of data by the data subject
Award ceremony	Billing information	performance of a contract (Article 6(1)(b) GDPR)	after the end of the contract until the limitation period (5 years after the end of the contract)	voluntary provision of data by the data subject
Payment of financial obligations	Billing information	fulfil legal obligations (Article 6(1)(c) GDPR)	8 years after payment	voluntary provision of data by the data subject

Promotion and documentation of programmes	crowd footage (video, photo)	legitimate interest (Article 6(1)(f) GDPR)	until such time as there is an interest in promoting the programme	crowd footage from the Media Ball
Promotion of programmes	photos and videos	consent (Article 6(1)(a) GDPR)	until the consent is withdrawn or until the programme is operational at the latest	footage from the Media Ball

4.1.1 Data transmission, data processing:

Submitted applications will only be processed by the University's staff involved in the Alumni Portraits Programme and the International Alumni of the Year Award. The data required for the evaluation of the application will be used only for the purposes of the International Alumni Award and the selection of the Alumni Portrait to be published. Applications selected for processing may be published by the University on its websites, social media platforms and other media products. Contact information will be used to provide communications related to the Alumni Portraits and the International Alumni Award. The applicant's identification details are required for organisational and administrative tasks related to the award. Applicant billing information will be processed solely for the purpose of fulfilling the award and other associated costs and to comply with applicable legal obligations.

Crowd shots and footage of the award ceremony will be used to document and promote the event, including on the University's various social media platforms and other press products.

5. Data transmission, data processing

The University will only transfer personal data to third parties with the permission of the law or with the consent of the data subject in exceptional cases. The University does not use a data processor for this processing.

6. Data security measures

The University will ensure adequate security of personal data, including protection against unauthorized or unlawful processing, accidental loss, destruction or damage, by implementing appropriate technical or organizational measures.

7. Your rights regarding data management:

Your data protection rights and remedies, and their limitations are set out in detail in the GDPR (In particular Articles 15, 16, 17, 18, 19, 21, 22, 77, 78, 79 and 82). At any time, you may request information about your data, request the rectification, erasure or restriction of your personal data, or object to the processing of data based on a legitimate interest.

You may exercise your rights through the following contact details:

in person: 9026 Győr, Egyetem square 1.

by phone: +3696 503 400

on e-mail: adatvedelem@sze.hu

DPO: dr. Pőcze Péter

-Right to request information:

You may request information about the processing of your personal information at any time in written form, such as:

- what personal information is being processed
- the legal basis on which we process your personal data
- the purpose for which we process your personal data
- the source from which we process your personal data
- how long we process your personal data
- what data management rights apply to you
- whether we will pass on your personal data and to whom

-Right to rectification:

You have the right to have inaccurate personal data about you rectified by the University upon request.

-Right of cancellation:

You can request the cancellation of your personal data from the University in written form. This provision does not apply if the processing of personal data is necessary: for the purpose of fulfilling an obligation under EU or Member State law applicable to the University requiring the processing of personal data, or for the submission, enforcement and protection of legal claims.

-Right to restriction:

At the written request of the Data Subject

- a) the Data Subject debates the accuracy of the personal data, in which case the restriction shall apply for a period which allows the Data Controller to verify the accuracy of the personal data;
- b) the processing is unlawful and the Data Subject opposes the deletion of the data and instead requests that their use be restricted;
- c) the data controller no longer needs the personal data for the purpose of data processing, but the Data Subject requests them in order to submit, enforce or protect legal claims

Your request for a restriction on data processing must also indicate the reason for requesting the restriction.

-Right to protest:

You have the right to object to data processing based on a legitimate interest for reasons related to your own situation. In this case, the University will investigate your personal data processing on the basis of a balance of interests and, if your request is found to be well-

founded, we will delete your personal data. We will inform you of the result of the investigation in every case.

-Right to withdraw voluntary consent:

Your consent to data management can be withdrawn at any time, and you can also request the deletion of your uploaded data if your consent is withdrawn. Withdrawal of consent shall not affect the legality of the data processing prior to withdrawal.

-Common rules of practice:

The University shall, without undue delay, provide information in written form, in an accessible format, within one month of the reception of the application, on the measure taken in response to the application, or on its rejection and reason. If necessary, taking into account the complexity of the application and the number of applications, this period may be extended by a further two months.

8. Your law enforcement options:

If you consider that the data processing is unlawful, you can apply to the Hungarian National Authority for Data Protection and Freedom of Information (NAIH) or a court as follows:

-Notification of the competent authority

If you consider that the processing of your personal data – or the exercise of your rights to access public data or data of public interest – has been infringed or is in danger, you may initiate an investigation with the supervisory authority:

Contact information of NAIH:

address:	1055 Budapest, Falk Miksa street 9-11
postal address:	1363 Budapest, Pf.:9.
phone number:	+36 (1) 391-1400
fax:	+36 (1) 391-1400
e-mail address:	ugyfelszolgalat@naih.hu
website:	https://naih.hu/

-Initiation of an official procedure

If you find the processing of your personal data illegal, you can initiate a civil lawsuit against the Data Controller. In Hungary, such a lawsuit falls within the jurisdiction of the regional courts. You can find out about the jurisdiction and contact information of the courts on the following website: www.birosag.hu