

## Call for Applications

### *International Alumni Award*

## **Share Your Story and be International Alumnus/Alumna of the Year**

### **Share the story of your journey to success with us.**

Széchenyi István University takes pride in recognizing graduates who have made exceptional contributions in their careers, communities, or personal endeavours.

On our Alumni website's **International Alumni Award** page (<https://alumni.sze.hu/en/alumni-awards/>), our goal is to highlight and celebrate the exceptional achievements of graduates of Széchenyi István University, who have accomplished their dreams of success following the completion of their studies.

Share your journey and highlight your career achievements through a written narrative, a photo and/or video submission. The best entries will be displayed on the International Alumni Award page and will be considered during the selection process for the "**International Alumni Award.**"

### **Who is eligible to apply?**

The International Alumni Award is open to all international students who have successfully completed at least one level of education at Széchenyi István University.

### **How to apply:**

To apply, please complete the **Application Form** available on the **Alumni** website and submit your success story and video/photographs. Exceptional narratives will be considered for participation in the annual **International Alumni Award's** Call for Applications.

The **deadline to submit applications** to the International Alumni Award is **30 September 2024**, with the anticipated **voting period** lasting **from 1 - 31 October 2024**.

For any inquiries, kindly reach out to us at [international.alumni@sze.hu](mailto:international.alumni@sze.hu)

### **Online Promotion:**

Each "*My Success Story*" submitted to the International Alumni Award Call will undergo an evaluation, with the most compelling narratives, photographs/videos being featured across Széchenyi István University's online channels, including Alumni Portraits and our various social media platforms such as Facebook, LinkedIn, and SZE's online social media platforms. These selections aim to serve marketing objectives, effectively promoting the diverse range of study programmes available to international students.

## Why participate?

Invitation to the **2025 University Awards Gala and Media Ball** to be held on **18 January 2025**: The winner, along with a maximum of one accompanying family member, will be granted exclusive access to the 2025 University Awards Gala and Media Ball. For reference, please find the advertisement for last year's ball on the following link: <https://admissions.sze.hu/university-awards-gala-and-media-ball-szechenyi-istvan-university-recognizes-its-best>

- Winner's Prize: further information is available in the **detailed regulations**.
- Professional Development: Participation offers a platform to advance your professional career through networking opportunities. Online press coverage and PR activities can significantly increase your professional profile. Alumni awardees are featured in local online newspapers and on various media platforms, including Facebook, LinkedIn and SZE's social media channels.
- Connecting with Széchenyi István University and Győr, Hungary: take part in meaningful connections with Széchenyi István University and the bustling city of Győr. Take the opportunity to serve as an inspiration and share your academic journey and results as proof of the quality education at Széchenyi István University.

## Winner's Prize - detailed regulations:

Only Széchenyi István University has exclusive authority to determine the details of the prize. The prize cannot be exchanged for cash or to any other prize and is non-transferable. Winners may not request exchanges or cash equivalents.

**Taking Hungarian tax laws into account, the winner will receive a generous prize to the amount of net 100,000 HUF<sup>1</sup> and an entry ticket** to the 2025 University Awards Gala and Media Ball free of charge. The University will **cover the winner's flight ticket up to net 600.000 HUF<sup>1</sup>**, to be paid out after the event, by submitting an invoice in the winner's name, if the winner attends the event and receives the prize.<sup>2</sup> However, the winner is responsible for all other related travel expenses, such as visa and passport costs.

In addition, the University will also provide **one companion of the winner with a ticket** to the 2025 University Awards Gala and Media Ball, but will not cover the companion's travel costs.

The University will cover the winner's and their (one) companion's accommodation expenses in Hotel Famulus Győr for the night of the Awards Gala and Media Ball.

In the event of a dispute, Hungarian law shall prevail.

## Application Requirements:

### Short Essay:

Please submit a short essay addressing the following question: **What is your most significant career achievement since graduating from SZE?** *Briefly outline the accomplishments and developments you have experienced as a result of completing the educational programme at Széchenyi István University.* Essays should be a minimum of 1000 characters and a maximum

---

<sup>1</sup> This income may be taxed according to the laws of the recipient's country of residence. The recipient shall provide the University with a certificate of tax residency.

<sup>2</sup> The amount of reimbursement is maximum net 300.000 HUF (~800 Euros) for those coming from the European Union and maximum net 600.000 HUF (~1500 Euros) for those arriving from countries outside the EU.

of 3500 characters (including spaces). You may also include pictures or videos as described below.

### **Photos:**

We kindly request photos taken after your graduation. While professional photos are not necessary, please ensure that the images you submit are clear, without blurriness, pixelation, or any logos or captions. You may upload files up to 100 MB in size, in either jpg or png format. We anticipate receiving a maximum of 2-3 pictures.

### **Short Video:**

You are welcome to record your video using any device available to you; professional quality is not required. Feel free to utilize your smartphone or any other video recording device at your disposal. Please ensure that your video is recorded under suitable lighting and sound conditions, and that the final result is not pixelated. You may upload files up to 100 MB in size, in mov, avi, or mp4 format.

### **Please adhere to the recommended technical guidelines outlined below:**

Following these guidelines will help ensure the quality and effectiveness of your video submission.

- **Light:** Utilize natural light whenever possible, preferably during daytime. Position yourself near a window or soft light source, ensuring that the light is facing you.
- **Background:** Opt for a simple background to minimize distractions. Choose a quiet environment with no background noise or echoes. Ensure there are no disruptive elements in the background during recording.
- **Eye Contact:** Maintain direct eye contact with the camera throughout the video. Avoid looking at yourself while speaking and keep the camera at eye level.
- **Position:** You may choose to sit or stand based on your comfort level. Maintain a moderate distance from the camera, approximately one arm's length away.
- **Language:** Your presentation must be delivered in English.
- **Format:** Record your video in a vertical layout.
- **Duration:** Limit your video to a maximum of 1-2 minutes.

### **Rules of Participation:**

The calls for participation are open to all alumni, including international students who have completed their studies at SZE, provided they agree to the terms and conditions outlined for participation and data processing. By participating, applicants acknowledge their full awareness of the rules of participation and unconditionally accept them.

Each applicant may submit a maximum of **one** entry per year, during which they must apply to the International Alumni Award Call. Only submissions that meet the specified requirements outlined above (as mentioned in the "Application Requirements" section) will be considered.

Only self-produced materials are accepted in the application, and all rights and responsibilities for the submitted text, images, or videos belong to the submitter. By uploading your "My Story," you agree to the Terms and Conditions of the Call.

By submitting a proposal, you warrant that the work is your own intellectual property, is not legally binding on any third party, and acknowledge that identifiable persons in the photo or video have consented to its use. By submitting an application, you affirm your desire to participate in the "International Alumni Award" call organized by Széchenyi István University. The applicant confirms their status as a graduate of Széchenyi István University.

**Alumni Portraits:**

In the case that you do not wish to participate in the International Alumni Award contest, you still have the opportunity to share your success story with us by filling in the form available on our Alumni website, under the tab "Alumni Community/Alumni Portraits" (<https://alumni.sze.hu/en/alumni-portraits/>). To share your story outside the contest, all you need to do is to upload your own story together with a photograph.

Please note that stories shared under Alumni Portraits will not be entered into the International Alumni Award contest.

**Final Disclosure:**

Széchenyi István University reserves the right to make changes to all the above conditions listed in the Call for Applications without notice.